



# Executive Diploma in Hotel Management

## Introduction

The program aims to create a balance between theories and applied practical training especially catered to working people who wants to further their tertiary education. The program is basically aimed for hotel staffs rank supervisor and below to enhance their educational level hence it also to gain better understanding of the hotel operation and provide better service.

## Program Objectives

- Enable participants to acquire skills about hotel operations.
- Enable working adults in the industry to gain education enhancement through proper certification.
- To provide rationalization of practices in hotels operation.

## Program Information

- Duration : 12 months
- Program Classes : Weekend  
(Saturday & Sunday: 9am—1pm)

## Entry Requirements

- Individual completed "O Levels" with 2 credits.
- Individuals currently employed in Supervisor position not less than 2 years.

## Assessment

Upon completion of each module, students would undergo a quiz and submission of a project paper.

## Program Fees

RM 7,000.00 (Ringgit Malaysia: Seven Thousands)

## Modules

- Module 1 : Principles of Hotel Management
- Module 2 : Food & Beverage Management
- Module 3 : Food & Beverage Service
- Module 4 : Front Office Management
- Module 5 : Housekeeping Operations
- Module 6 : Procurement Management
- Module 7 : Hotel Marketing
- Module 8 : Professional Selling
- Module 9 : Human Resource Management
- Module 10 : Customer Relationship Management
- Module 11 : Strategic Hospitality Management
- Module 12 : International Hospitality Management



UMS LINK CENTRE FOR PROFESSIONAL DEVELOPMENT

For further enquiries, please contact us at: ▶▶



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